

FIG. 1

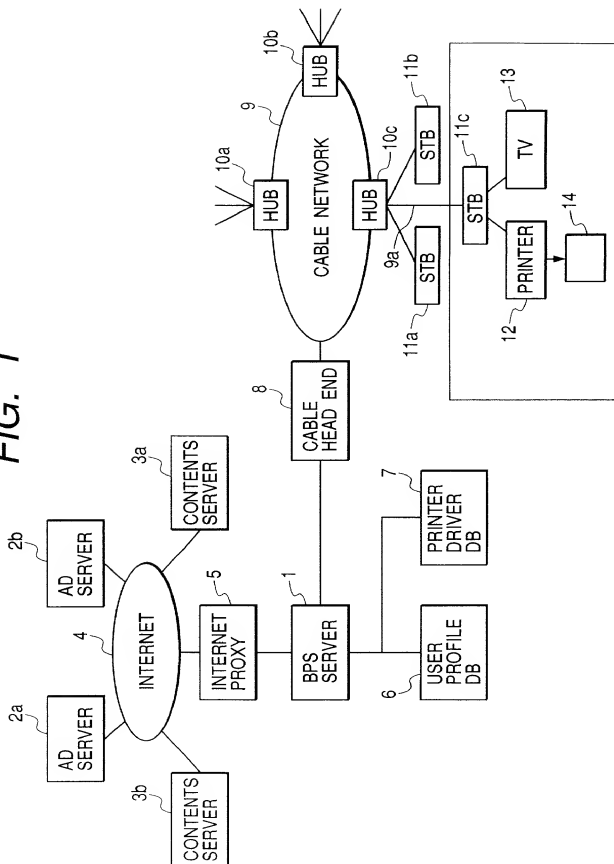


FIG. 2

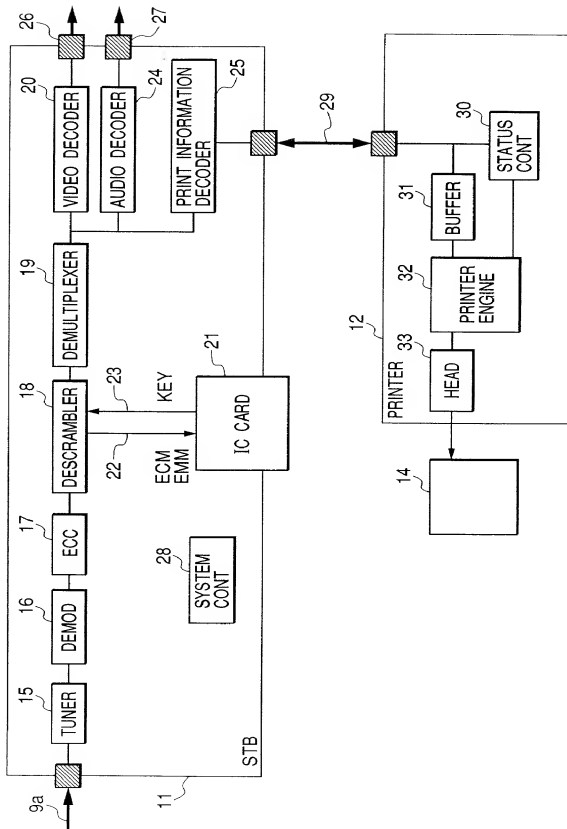


FIG. 3

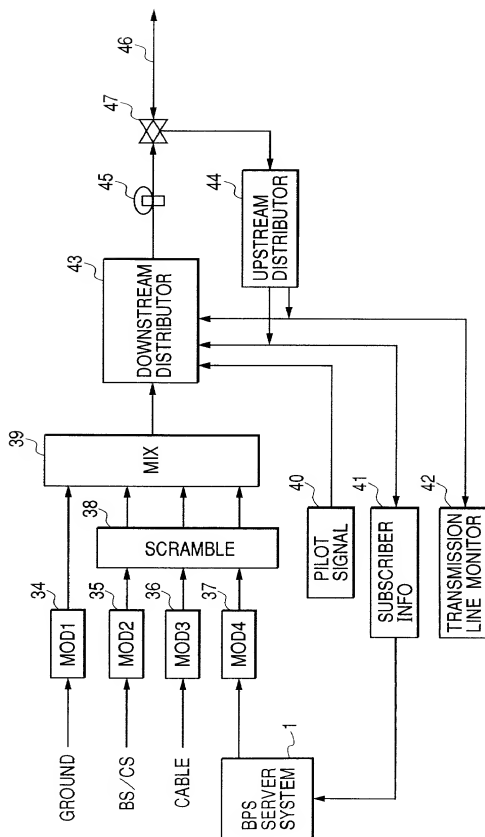


FIG. 4

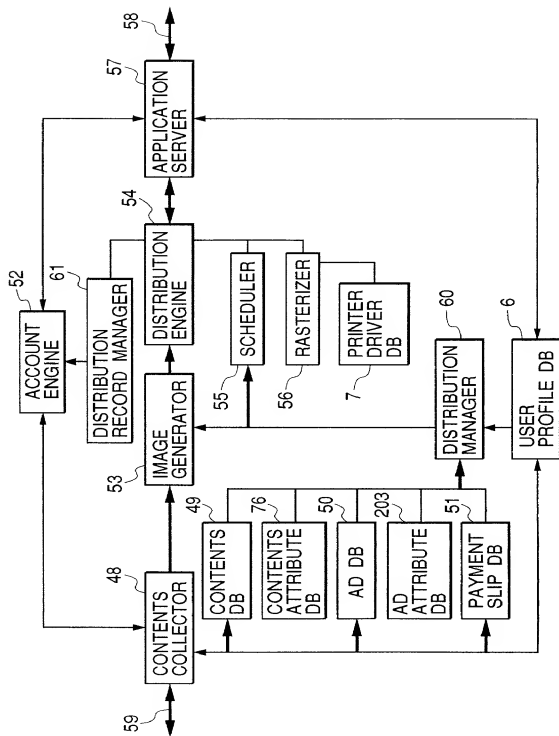


FIG. 5

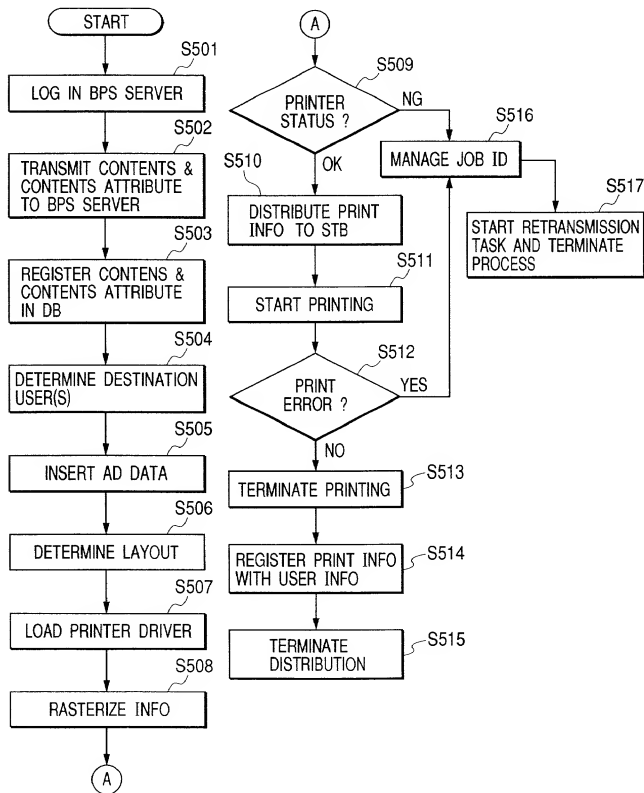


FIG. 6A

BROWSER	
To Contents Provider Abcd....	
<div>Login</div> <div>ID No. : <input type="text" value="ABCD123456"/></div> <div>Password <input type="password" value="*****"/></div> <div><input type="button" value="Login"/></div>	<div>If you have not registered,</div> <div><ul style="list-style-type: none">· please read before registration.· please make registration.</div>
<div><input type="button" value="HOME"/> <input type="button" value="BACK"/></div>	

FIG. 6B

205

206

BROWSER

• Contents Name

• Genre

• Keyword 1

• Keyword 1

• Keyword 1

• Keyword 1

• Comment

Register

Preview

Use Record

Date

≠×××

Date

≠○○○

HOME

BACK

FIG. 7

207	Weather April 29, 2000		· Tokyo Fine 0%
			· Kanagawa Fine, Cloudy 10%
	ABC News	Baseball	
	<div data-bbox="247 501 443 632"> <div></div> <div></div> <div></div> <div></div> <div></div> </div>	<div data-bbox="598 494 806 652"> <div>G - T (8 - 7)</div> <div>D - B (3 - 2)</div> <div>Y - C (0 - 3)</div> </div>	<div data-bbox="750 540 806 639"> <div></div> <div></div> <div></div> </div>
<div data-bbox="306 694 638 721">○ ○ Bank Use Record (4/1-4/15)</div>			
	Date	Drawn	Balance
	April 2	× × Card ¥10,000	¥180,000
	⋮		
208	<div data-bbox="260 915 835 942">△△ Tourist 10-Day Europe Tour From ¥150,000</div>		
	<div data-bbox="244 997 389 1023">[Coupon Corner]</div>		
	<div data-bbox="285 1040 399 1133"> <div>Pub 「○×」</div> <div>20% Off</div> <div>To End May</div> </div>	<div data-bbox="467 1040 581 1133"> <div>△△ Tourist</div> <div>Tour-Pack</div> <div>Present</div> </div>	<div data-bbox="658 1100 715 1106">-----</div>

FIG. 8

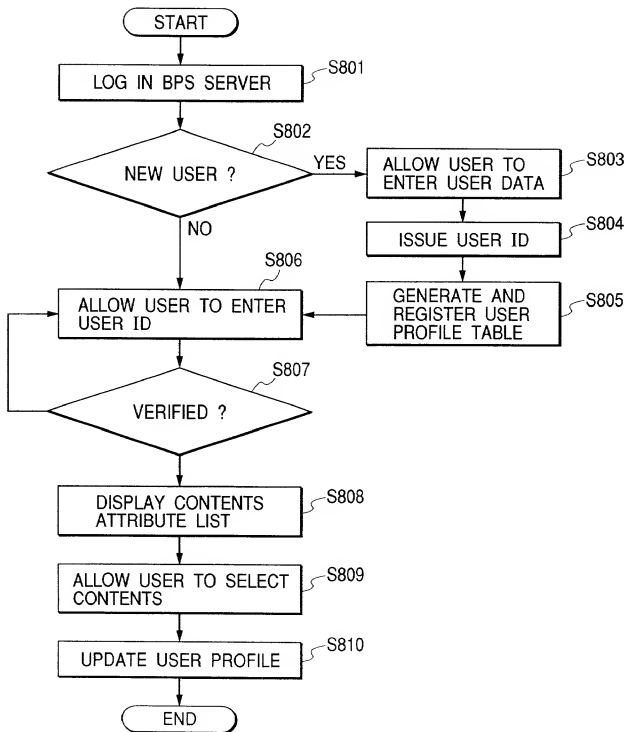


FIG. 9

USER ID	93
NAME	94
SEX	95
DATE OF BIRTH	96
ADDRESS	97
FAMILY	98
OCCUPATION	99
HOBY	100
.	
.	
.	
REGISTERED CONTENTS RECORD (1)	101
REGISTERED CONTENTS RECORD (2)	102
REGISTERED CONTENTS RECORD (3)	103
.	
.	
.	

FIG. 10

BROWSER															
Please inform us of your desired contents.															
<div><p>Music</p><table><tbody><tr><td><input type="checkbox"/> Classical-Opera</td><td><input type="checkbox"/> Rock & Pops</td></tr><tr><td><input type="checkbox"/> Dance & Soul</td><td><input type="checkbox"/> Jazz · Fusion</td></tr><tr><td><input type="checkbox"/> -----</td><td><input type="checkbox"/> -----</td></tr></tbody></table></div>	<input type="checkbox"/> Classical-Opera	<input type="checkbox"/> Rock & Pops	<input type="checkbox"/> Dance & Soul	<input type="checkbox"/> Jazz · Fusion	<input type="checkbox"/> -----	<input type="checkbox"/> -----	<div><p>Sports</p><table><tbody><tr><td><input type="checkbox"/> Baseball</td><td><input type="checkbox"/> Golf</td></tr><tr><td><input type="checkbox"/> Tennis</td><td><input type="checkbox"/> Basket</td></tr><tr><td><input type="checkbox"/> Football</td><td><input type="checkbox"/> Ice Hockey</td></tr><tr><td><input type="checkbox"/> -----</td><td><input type="checkbox"/> -----</td></tr></tbody></table></div>	<input type="checkbox"/> Baseball	<input type="checkbox"/> Golf	<input type="checkbox"/> Tennis	<input type="checkbox"/> Basket	<input type="checkbox"/> Football	<input type="checkbox"/> Ice Hockey	<input type="checkbox"/> -----	<input type="checkbox"/> -----
<input type="checkbox"/> Classical-Opera	<input type="checkbox"/> Rock & Pops														
<input type="checkbox"/> Dance & Soul	<input type="checkbox"/> Jazz · Fusion														
<input type="checkbox"/> -----	<input type="checkbox"/> -----														
<input type="checkbox"/> Baseball	<input type="checkbox"/> Golf														
<input type="checkbox"/> Tennis	<input type="checkbox"/> Basket														
<input type="checkbox"/> Football	<input type="checkbox"/> Ice Hockey														
<input type="checkbox"/> -----	<input type="checkbox"/> -----														
<div><p>Play</p><table><tbody><tr><td><input type="checkbox"/> Play</td><td><input type="checkbox"/> Musical</td><td><input type="checkbox"/> Dance</td></tr><tr><td><input type="checkbox"/> ----</td><td><input type="checkbox"/> -----</td><td><input type="checkbox"/> -----</td></tr></tbody></table></div>	<input type="checkbox"/> Play	<input type="checkbox"/> Musical	<input type="checkbox"/> Dance	<input type="checkbox"/> ----	<input type="checkbox"/> -----	<input type="checkbox"/> -----									
<input type="checkbox"/> Play	<input type="checkbox"/> Musical	<input type="checkbox"/> Dance													
<input type="checkbox"/> ----	<input type="checkbox"/> -----	<input type="checkbox"/> -----													
Monthly Recommendation															
<div>HOME</div> <div>BACK</div>															

FIG. 11

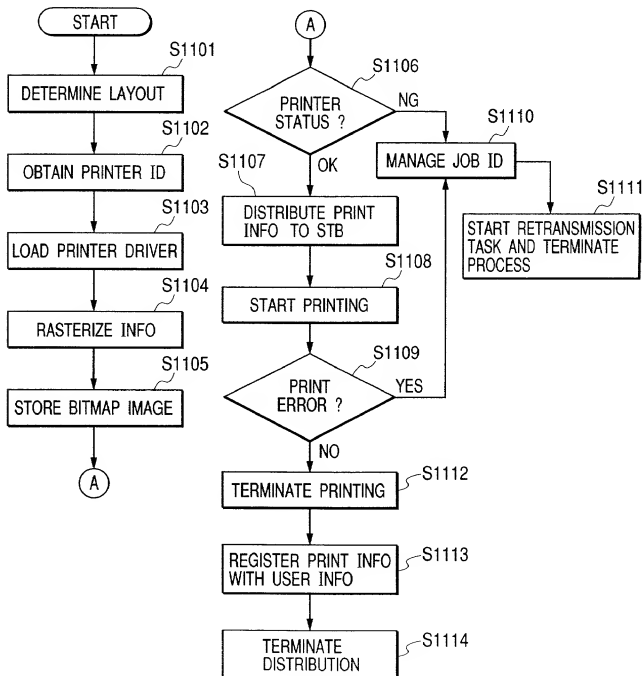


FIG. 12

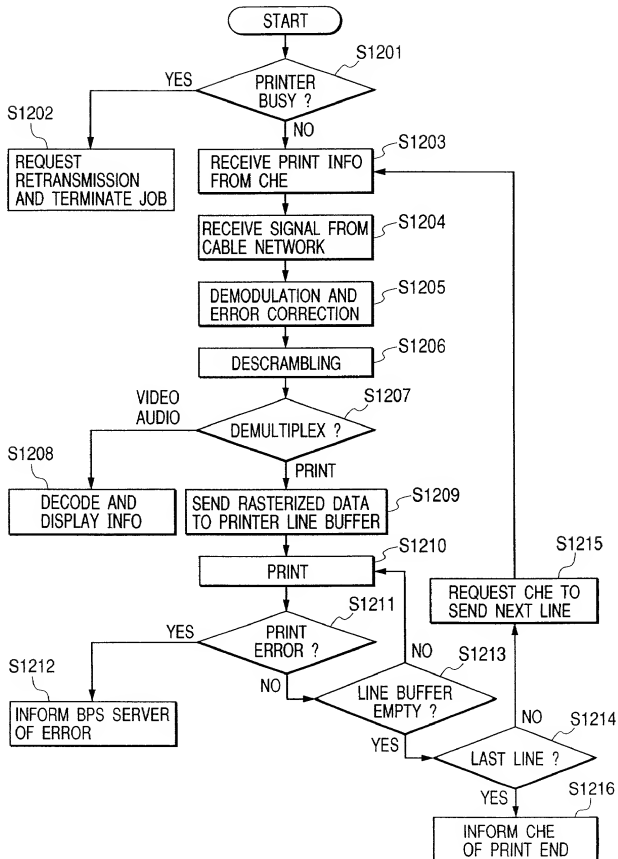


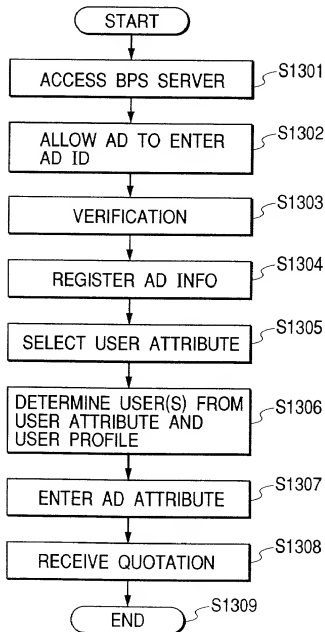
FIG. 13

FIG. 14A

BROWSER	
To AD Client Abcd....	
<div>Login</div> <div>ID No. : <input type="text" value="ABCD123456"/></div> <div>Password <input type="password" value="*****"/></div> <div><input type="button" value="Login"/></div>	<div>If you have not registered,</div> <div><ul style="list-style-type: none">. please read before registration.. please make registration.</div> <div>FAQ</div>
<div><input type="button" value="HOME"/> <input type="button" value="BACK"/></div>	

FIG. 14B

210



BROWSER	
AD to Request	
• Term	<input type="text"/>
<input type="button" value="Preview"/>	
• Keyword for Target Users	
· Area	<input type="text" value="Hokkaido"/> ▼
· Age	<input type="text" value="25-30"/> ▼
· Occupation	<input type="text" value="Service"/> ▼
· Keyword	<input type="text"/> ▼
Your Distribution Record	
• AD 1 : J 400M U 500M E 120M	
• AD 2 : J 400M U 500M E 120M	
• AD 3 : J 400M U 500M E 120M	
• AD 4 : J 400M U 500M E 120M	
• AD 5 : J 400M U 500M E 120M	
Past Destinations	
Download of Statistical File	
<input type="button" value="Download"/>	
<input type="button" value="HOME"/> <input type="button" value="BACK"/>	

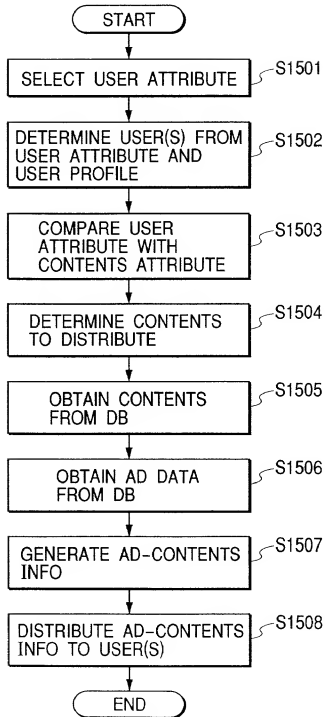
FIG. 15

FIG. 16

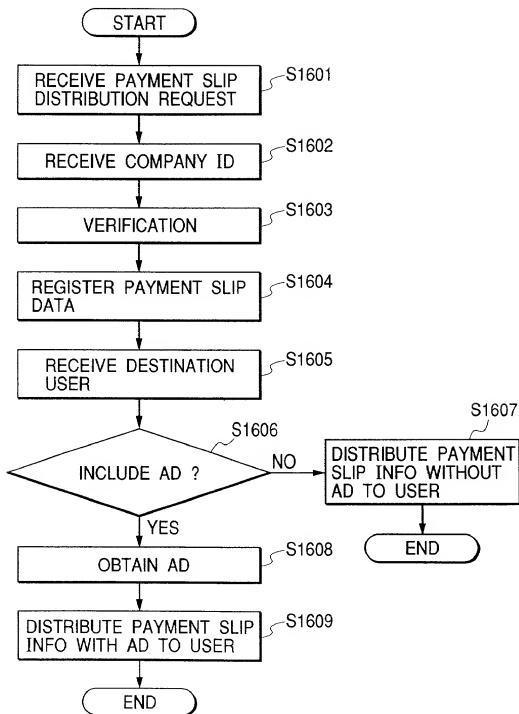


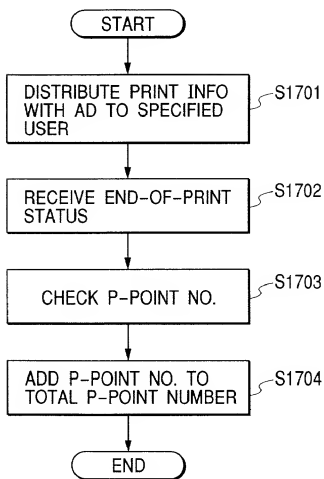
FIG. 17

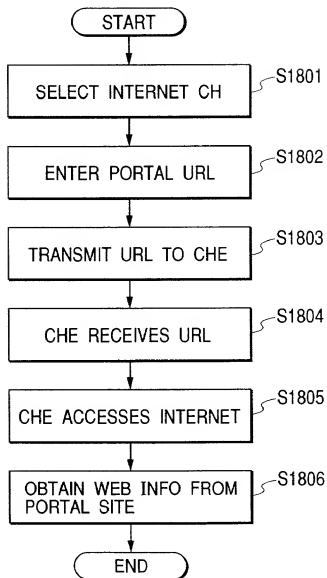
FIG. 18

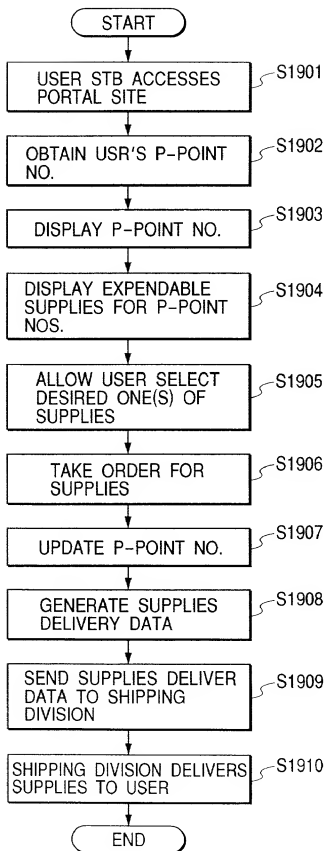
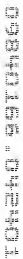
FIG. 19

FIG. 20



PORTAL SITE															
<p>● Short of Ink or Paper ?</p> <p>Abcd....</p> <p>Your Point is 258.</p> <table> <thead> <tr> <th>Print Paper</th> <th>Ink</th> </tr> </thead> <tbody> <tr> <td><input type="checkbox"/> ***** (50 POINTS)</td> <td><input type="checkbox"/> ***** (60 POINTS)</td> </tr> <tr> <td><input type="checkbox"/> ***** (35 POINTS)</td> <td><input type="checkbox"/> ***** (35 POINTS)</td> </tr> <tr> <td><input type="checkbox"/> ***** (60 POINTS)</td> <td><input type="checkbox"/> ***** (40 POINTS)</td> </tr> <tr> <td><input type="checkbox"/> ***** (25 POINTS)</td> <td></td> </tr> <tr> <td><input type="checkbox"/> ***** (50 POINTS)</td> <td><input type="button" value="Exchange"/></td> </tr> <tr> <td><input type="checkbox"/> ***** (50 POINTS)</td> <td></td> </tr> </tbody> </table>		Print Paper	Ink	<input type="checkbox"/> ***** (50 POINTS)	<input type="checkbox"/> ***** (60 POINTS)	<input type="checkbox"/> ***** (35 POINTS)	<input type="checkbox"/> ***** (35 POINTS)	<input type="checkbox"/> ***** (60 POINTS)	<input type="checkbox"/> ***** (40 POINTS)	<input type="checkbox"/> ***** (25 POINTS)		<input type="checkbox"/> ***** (50 POINTS)	<input type="button" value="Exchange"/>	<input type="checkbox"/> ***** (50 POINTS)	
Print Paper	Ink														
<input type="checkbox"/> ***** (50 POINTS)	<input type="checkbox"/> ***** (60 POINTS)														
<input type="checkbox"/> ***** (35 POINTS)	<input type="checkbox"/> ***** (35 POINTS)														
<input type="checkbox"/> ***** (60 POINTS)	<input type="checkbox"/> ***** (40 POINTS)														
<input type="checkbox"/> ***** (25 POINTS)															
<input type="checkbox"/> ***** (50 POINTS)	<input type="button" value="Exchange"/>														
<input type="checkbox"/> ***** (50 POINTS)															
Monthly Contents															
<div>HOME</div> <div>BACK</div>															

← 211

← 212

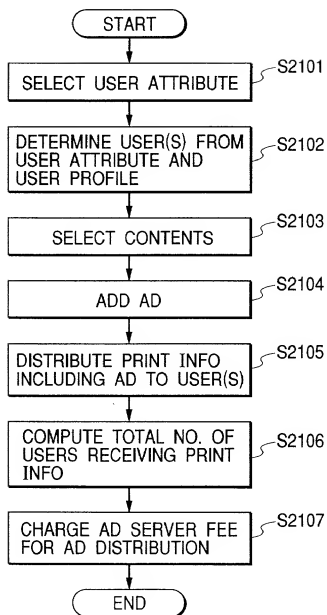
FIG. 21

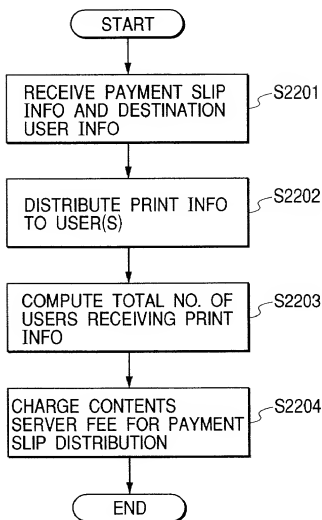
FIG. 22

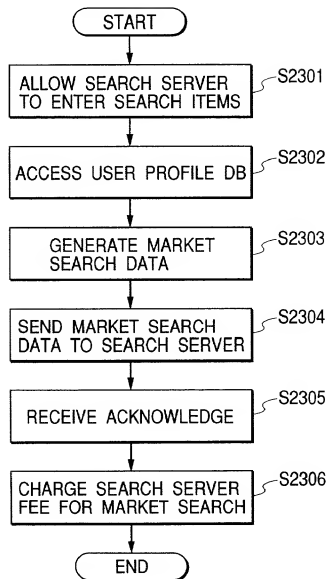
FIG. 23

FIG. 24

